

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,
March 14, 2024**

Public Relations Subcommittee approved 5/9/2024

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, March 14th, 2024, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

PRESENT Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Jennifer Norman and Cathy Waselik (entered at 5:17 PM), Public Relations Subcommittee Members; and Mary Beth Malin, Griswold BOE Chair.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; Yvonne Palasky, BOE Vice Chair; Kayla Hedman, GPS Community Relations & Special Projects Coordinator; and Erin Palonen, GHS Principal.

ABSENT

2. Approval of the Minutes – October 16, 2023

MOTION By Mary Beth Malin
Seconded by Jaimee O'Neill-Eaton
To approve the meeting minutes of October 16th, 2023, as presented.
Ayes – Mary Beth Malin and Jaimee O'Neill-Eaton
Nays –
Abstain – Jennifer Norman
Motion carried.

3. Approval of the Minutes – January 11th, 2024

MOTION By Jennifer Norman
Seconded by Jaimee O'Neill-Eaton
To approve the meeting minutes of January 11th, 2024, as presented.
Ayes – Jennifer Norman and Jaimee O'Neill-Eaton
Nays –
Abstain – Mary Beth Malin
Motion carried.

Public Relations subcommittee member, Cathy Waselik, entered the BOE meeting at 5:17 PM.

4. Review, Discussion and Possible Action on District Communications Plan – The Superintendent and the Public Relations subcommittee reviewed the District Communications Plan and they voted to move it forward to the full Griswold Board of Education for review, discussion, and action to approve.

MOTION

By Jennifer Norman

Seconded by Cathy Waselik

To move the District Communications Plan to the full Griswold Board of Education for review, discussion, and possible action to approve.

Motion unanimously carried.

5. Griswold High School: Tuition Town Partner Meetings, Tuition Town Partner Involvement & Presentations – The Public Relations subcommittee heard from GHS Principal, Erin Palonen, on the registration process, outreach attempts, and other recruitment efforts to our tuition partnership towns.
6. Updates from Kayla Hedman – GPS Community Relations & Special Projects Coordinator, Kayla Hedman, provided an update to the Public Relations subcommittee on the social media presence, the number of followers, and other outreach efforts.
7. Anything Else That May Properly Come Before the Committee – There was nothing else to discuss before the Public Relations subcommittee.
8. Next Meeting: May 9th, 2024, 5:15 pm, GMS LMC
9. Adjourn

MOTION

By Jennifer Norman

Seconded by Cathy Waselik

To adjourn the Public Relations subcommittee meeting at 5:52 PM.

Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak